

Model of Personality Structure



Conscious: Contains of whatever one is aware of at a particular point in time

Preconscious: Contains material just beneath the surface of awareness that can easily be retrieved

Unconscious: Contains thoughts, memories, and desires that are well below the surface of conscious awareness but that nonetheless exert great influence on behavior

SUPEREGO
Social component
The moral component of personality that incorporates social standards about what represents right and wrong.

ID
Biological component
The primitive and instinctive component of personality operating on pleasure

EGO
Psychological component
According to Freud, the decision-making component of personality that operates according to the reality principle